

Asymmetries of international academic production in Communication

GRADUATE LEVEL | WORKLOAD: 30h | UFPR

PROFESSOR

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COURSE DESCRIPTION

Characterizing the international scientific production in Communication Studies. Editorial policies, scientific policies, and structural factors causing and maintaining asymmetries in the circulation of knowledge. Indices of authorship, citation, and participation in top-ranked journal editorial boards. Academic socialization, power relations, and productive routines in science. "De-Westernization," "Global South," and "intellectual imperialism."

COURSE OVERVIEW

This course intends to offer subsidies for the understanding and criticism of the international circuits of academic and intellectual production in the field of Communication. We use up-to-date international literature to explore examples illustrating inequalities in knowledge circulation processes. The students will discuss why Global South studies need to explain the relevance of local contexts to the journals' wider readership (while cases from the US or Western Europe are exempted from such motivations). By the end of the semester, the students will be able to recognize the main asymmetries structuring systems of intellectual domination, as well as discuss strategies to publish in prestigious journals.

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Complete and submit all assignments by the due dates.
4. Engage in seminars presented throughout the semester.



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GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Essay/Article: 50% of the final grade.
- Reflections upon mandatory readings: 50% of the final grade.
- Attendance, punctuality, and participation: 10% of the final grade.

BACKGROUND READING MATERIALS

Alatas, S. F. (2000). Intellectual imperialism: Definition, traits, and problems. *Asian Journal of Social Science*, 28(1), 23–45.

Alatas, S. F. (2003). Academic dependency and the global division of labour in the social sciences. *Current Sociology*, 51(6), 599–613.

Albuquerque, A. D. (2021). The institutional basis of anglophone Western centrality. *Media, Culture & Society*, 43(1), 180–188.

Albuquerque, A., Oliveira, T., Santos Junior, M., & Albuquerque, S. (2020). Structural limits to the de-westernization of the communication field: The editorial board in Clarivate's JCR system. *Communication, Culture and Critique*, 13(2), 185–203.

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Aouragh, M., & Chakravarty, P. (2016). Infrastructures of empire: Towards a critical geopolitics of media and information studies. *Media, Culture & Society*, 38(4), 559–575.

Boczkowski, P. J., & Siles, I. (2014). Steps toward cosmopolitanism in the study of media technologies. *Information, Communication & Society*, 17(5), 560–571.

Bogotch, I. E. (2012). Who controls our knowledge? *International Journal of Leadership in Education*, 15(4), 403–406.

Bourdieu, P. (1988). *Homo academicus*. Stanford, CA: Stanford University Press.

Bourdieu, P., & Wacquant, L. (1999). On the cunning of the imperialism reason. *Theory, Culture & Society*, 16(1), 41–58.

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- Chakravartty, P., Kuo, R., Grubbs, V., & McIlwain, C. (2018). #CommunicationSoWhite. *Journal of Communication*, 68(2), 254–266.
- Cowan, R., & Rossello, G. (2018). Emergent structures in faculty hiring networks, and the effects of mobility on academic performance. *Scientometrics*, 117, 527–562.
- Curran, J. and Park, M. J. (eds.). (2000). *De-Westernizing Media Studies*. London: Routledge.
- Cushion, S. (2008). Truly international? A content analysis of journalism. *Journalism Practice*, 2(2), 280–293.
- Demeter, M. (2019). So far, yet so close: International Career Paths of Communication Scholars from the Global South. *International Journal of Communication*, 13, 578–602.
- Demeter, M. (2018). Nobody notices it? Qualitative inequalities of leading publications in communication and media research. *International Journal of Communication*, 12, 1001–1031.
- Demeter, M. (2019). The winner takes it all: International inequality in communication and media studies today. *Journalism & Mass Communication Quarterly*, 96(1), 37–59.
- Demeter, M., Pelle, V., Mikulás, G., & Goyanes, M. (2022). Higher Quantity, Higher Quality? Current Publication Trends of the Most Productive Journal Authors on the Field of Communication Studies. *Publishing Research Quarterly*, 1–20.
- Dienlin, T., Johannes, N., Bowman, N. D., Masur, P. K., Engesser, S., Kümpel, A. S., ... & De Vreese, C. (2021). An agenda for open science in communication. *Journal of Communication*, 71(1), 1–26.
- Enghel, F., & Becerra, M. (2018). Here and there: (re)situating Latin America in international communication theory. *Communication Theory*, 28(2), 111–130.
- Fox, E., & Waisbord, S. (Eds.). (2009). *Latin politics, global media*. University of Texas Press.
- Ganter, S. A., & Ortega, F. (2019). The invisibility of Latin American scholarship in European media and communication studies: Challenges and opportunities of de-westernization and academic cosmopolitanism. *International Journal of Communication*, 13, 68–91.
- Gardner, P. M. (2018). Diversifying ICA: Identity, difference, and the politics of transformation. *Journal of Communication*, 68(5), 831–841.
- Goyanes, M. (2020). Against dullness: on what it means to be interesting in communication research. *Information, Communication & Society*, 23(2), 198–215.
- Gunaratne, S. A. (2010). De-Westernizing communication/social science research: Opportunities and limitations. *Media, Culture & Society*, 32(3), 473–500.
- Gunaratne, S. A. (2009). Globalization: A non-western perspective: The bias of social science/communication oligopoly. *Communication, Culture, and Critique*, 2(1), 60–82.
- Hanusch, F., & Vos, T. P. (2020). Charting the development of a field: A systematic review of comparative studies of journalism. *International Communication Gazette*, 82(4), 319–341.



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Neuman, W. R., Davidson, R., Joo, S., Park, Y. J., & Williams, A. E. (2008). The seven deadly sins of communication research. *Journal of Communication*, 58, 220–237.

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Park, H. W., & Leydesdorf, L. (2009). Knowledge linkage structures in communication studies using citation analysis among communication journals. *Scientometrics*, 81(1), 157–175.

Peters, J. D. (1986). Institutional sources of intellectual poverty in communication research. *Communication Research*, 13(4), 527–559.

Rojas, H., & Valenzuela, S. (2019). A call to contextualize public opinion-based research in political communication. *Political Communication*, 36(4), 652-659.

Thussu, D. K. (Ed.) (2009). *Internationalizing media studies*. London, England: Routledge.

Waisbord, S. (2022). What is next for de-westernizing communication studies? *Journal of Multicultural Discourses*, 1-8.

Waisbord, S., & Mellado, C. (2014). De-westernizing communication studies: A reassessment. *Communication Theory*, 24(4), 361-372.

Wiedemann, T., & Meyen, M. (2016). Internationalization through Americanization: The expansion of the International Communication Association's leadership to the world. *International Journal of Communication*, 10, 1489–1509.



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