

# CULTURE, POLITICS, AND THE MEDIA

GRADUATE LEVEL | WORKLOAD: 60h | UFC

## PROFESSOR

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UFPR, Edf. Pedro I, Room 520

## COURSE DESCRIPTION

Political image and media processes. Transformations in culture, sociability, and contemporary politics as a result of media logics. Characteristics of contemporary mediated public spheres.

## COURSE OVERVIEW

This course examines the main concepts and experiences characterizing the contemporary interplay between media and democracy. Our meetings provide in-depth discussions about issues such as (a) the role and the political performance of the mass media, (b) the dynamics and actors shaping political communication, and (c) the effects of media on public opinion and the public sphere.

## CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Participate in the discussion in all class sections.
4. Complete and submit all assignments by due dates.
5. Engage in seminars presented throughout the semester.

## COURSE SCHEDULE

Unit 1 – Mass communication and transformations in the political field.

Unit 2 – The Concept of Public Sphere and Public Opinion.

Unit 3 – Political Journalism.

Unit 4 – Media and Elections.

Unit 5 – Digital Democracy.



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## GRADING

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Evaluation of students enrolled in this course follows the criteria stated below:

- Essay/Article: 40% of the final grade.
- Comments upon mandatory readings: 30% of the final grade.
- Presentation of individual seminars: 20% of the final grade.
- Attendance, punctuality, and participation: 10% of the final grade.

## BACKGROUND READING MATERIALS

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ALBUQUERQUE, Afonso de. (2000). Um outro quarto poder: jornalismo e responsabilidade política no Brasil. *Contracampo* (UFF), Rio de Janeiro, v. 4, p. 23-57.

AVELAR, Lúcia; CINTRA, Antônio Octávio (Orgs.). (2007). *Sistema Político Brasileiro: uma introdução*. Rio de Janeiro, Konrad-Adenauer-Stiftung; São Paulo, Editora da UNESP.

BARAO, G.; FONTES, G. S.; MARQUES, F.P.J. Risks and resilience in the case of Brazilian female journalists: How women perceive violence against media professionals and cope with its effects. *Journalism Studies*, v. 24, p. 956-975, 2023.

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BLUMLER, J.; GUREVITCH, M. (1995). *The Crisis of Public Communication*. London: Routledge.

BOBBIO, Norberto; MATTEUCCI, Nicola; PASQUINO, Gianfranco. (2000). *Dicionário de Política*. 5ª ed. – Brasília: Editora Universidade de Brasília.

BURKE, Peter. (1994). *A Fabricação do Rei: A Construção da Imagem Pública de Luís XIV*. Rio de Janeiro: Zahar Editores.

CALHOUN, Craig (ed.). (1992). *Habermas and the public sphere*. Cambridge, MIT Press.

CANCLINI, Nestor. (1997). *Consumidores e Cidadãos: conflitos multiculturais da globalização*. Editora UFRJ; RJ.

CARVALHO, Rejane Vasconcelos Accioly. (1999). *Transição democrática Brasileira e Padrão Midiático Publicitário da Política*. Pontes Editores/UFC.

CHAMPAGNE, Patrick. (1998). *Formar a opinião. O novo jogo político*. Petrópolis: Vozes.

DAHL, Robert. (2001). *Sobre a democracia*. Brasília: Universidade de Brasília.

DEBRAY, Régis. (1994). *O Estado sedutor: As Revoluções Midiológicas do Poder*. Vozes, Petrópolis.

EDELMAN, Murray. (1980). *Constructing the Political Spectacle*. Chicago and London: The University of Chicago Press.

FALLOWS, J. (1997). *Breaking the news: How the media undermine American democracy*. Vintage.

FONTES, G. S.; MARQUES, F. P. J. Defending democracy or amplifying populism? Journalistic coverage, Twitter, and users' engagement in Bolsonaro's Brazil. *Journalism*, v. 24, p. 1634-1656, 2023.

GAMSON, William. (1992). *Talking politics*, Cambridge, UK: Cambridge University Press.



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GASTIL, J. (2008). Political communication and deliberation. London, Sage Publications.

GOMES, W. (2004). Transformações da Política na Era da Comunicação de Massa. São Paulo: Paulus.

GRABER, Doris A. (Org.). (2000). Media Power in Politics. Washington, D.C.: CQ Press, 2000.

HABERMAS, Jürgen. (1984). Mudança Estrutural da Esfera Pública. Rio de Janeiro: Tempo Brasileiro.

HALLIN, Daniel C.; MANCINI, Paolo (Orgs.). (2012). Comparing Media Systems Beyond the Western World. Cambridge, Cambridge University Press.

HELD, David. (1987). Models of democracy. Stanford: Stanford University Press.

JAMIESON, K. H. (1993). Dirty Politics: Deception, Distraction, and Democracy, Oxford: Oxford University Press.

MAIA, Rousiley. (2012). Deliberation, the media and political talk. New York, Hampton Press.

MAIA, Rousiley; GOMES, Wilson; MARQUES, Francisco. (Orgs.). (2011). Internet e Participação Política no Brasil. Porto Alegre: Editora Sulina.

MARQUES, F. P. J.; FERRACIOLI, P.; COMEL, N.; KNISS, A. B. Who is who in fact-checked conspiracy theories? Disseminators, sources, and the struggle for authority in polarized environments. Journalism, v. 24, p. 1-26, 2023.

MARQUES, F. P. J.; MIOLA, E. Key concepts, dilemmas, and trends in political communication: A literature review considering the Brazilian landscape. Annals of the International Communication Association, v. 45, n. 2, p. 95-112, 2021.

MARQUES, F. P. J.; MIOLA, E.; KNISS, A. B.; COMEL, N. Between adversarialism and cooperation: Rhetorical strategies of interviewers and interviewees in presidential elections. Journalism Practice, v. 17, p. 1, 2023.

MARQUES, F. P. J.; MIOLA, E.; VOS, T. P.; FONTES, G. S.; SANTOS, D. 'Fake news' and Journalistic Authority in Newspaper Editorials. Journalism Studies, v. 24, p. 1087-1110, 2023.

McCHESNEY, Robert. (2004) The Problem of the Media: U.S. Communication Politics in the Twenty-First Century. New York: Monthly Review Press.

NORRIS, Pippa. (2000). A virtuous circle. New York: Cambridge University Press.

PUTNAM, Robert. (2000). Bowling Alone: The Collapse and Revival of American Community. New York: Simon & Schuster.

SANTOS, D.; MARQUES, F. P. J. Media Parallelism Beyond the Political World: How Newspapers Push Economic Agendas Through Editorial Journalism. International Journal of Communication, v. 17, p. 3473-3495, 2023.

SCHUDSON, M. (1995) The power of news. Cambridge, Massachusetts, Harvard University Press.

SCHWARTZENBERG, Roger-Gérard. (1978). O estado espetáculo São Paulo: Difel.

SENNET, Richard. (1985). O Declínio do Homem Público: as tiranias da Intimidade. Brasiliense, SP.

TRAQUINA, N. (2005). Teorias do Jornalismo. Por que as notícias são como são. Florianópolis, Insular.

WOLTON, D. (1996). O Elogio do Grande Público: uma teoria crítica da televisão. São Paulo: Ática.

+ Other materials assigned by the professor.



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