

JOURNALISM'S ETHICS AND LAW

UNDERGRADUATE LEVEL | WORKLOAD: 60h | UFC

PROFESSOR

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COURSE DESCRIPTION

Information as a human right. Journalism, Law, and regulatory mechanisms. Journalism and professional rules. The definitions of truth. Rights and duties of journalists. Social responsibility and historical role of journalists in Brazil.

LEARNING OBJECTIVES

By the end of the semester, students will be able to:

1. Understand the theoretical foundations underpinning the ethical exercise of Journalism.
2. Acknowledge the intersection between the public interest and the media's role in democracies.
3. Exercise their critical sense concerning the ethical evaluation of journalistic practices.
4. Handle problems and situations considering ethical and legal perspectives.
5. Analyze the legislation on journalistic practices and professional regulation in Brazil.

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Participate in the discussion in all class sections.
4. Analyze practical situations concerning Journalism, ethics, and the Law.
5. Complete and submit all assignments by due dates.

COURSE SCHEDULE

Unit 1 – Ethics and its theoretical foundations.

- Definitions of ethics, morality, and deontology.

Unit 2 – Ethics and Communication.

- The right to information: Foundations of modern democracy.

- Accountability and social control: Public interest vs. the interests of the public.

- News production routines and the media organizations' interests.

- The idea of "truth" and "objectivity" in Journalism.



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Unit 3 – Ethics and Journalism Practice.

- Conflicts of interest.
- The journalist and the sources.
- The journalist and the news organizations.
- The journalist and the public.
- The journalist and the political field.
- Press office x Journalism.

Unit 4 – Codes of ethics and legal aspects

- Professional legislation: rights and duties of the journalist.
- New paradigms regarding the exercise of journalism in digital settings.
- Content control vs. Censorship.

GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Midterm Exam: 50% of the final grade.
- Comments on the mandatory readings: 30% of the final grade.
- Group seminars: 20% of the final grade.

BACKGROUND READING MATERIALS

ABRAMO, Cláudio. A regra do jogo: o jornalismo e a ética do marceneiro. São Paulo: Companhia das Letras, 1999.

ANGRIMANI, Danilo. Espreme que sai sangue: um estudo do sensacionalismo na imprensa. São Paulo: Summus, 1995.

BARROS FILHO, Clovis de. Ética na Comunicação: da informação ao receptor. São Paulo: Moderna, 1995.

BERTRAND, Claude Jean. A deontologia das mídias. Bauru: EDUSC, 1999.

BOURDIEU, Pierre. Sobre a televisão. Rio de Janeiro: Jorge Zahar Editores, 1997.

BRAGA, José Luiz. A sociedade enfrenta sua mídia. São Paulo: Paulus, 2006.

BRASIL. Constituição da República Federativa do Brasil. Disponível em <
https://www2.senado.leg.br/bdsf/bitstream/handle/id/518231/CF88_Livro_EC91_2016.pdf>.



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- BUCCI, Eugênio. Sobre ética e imprensa. São Paulo: Companhia das Letras, 2003.
- CHAPARRO, Manuel Carlos. Pragmática do jornalismo: buscas práticas para uma teoria da ação jornalística. São Paulo: Summus, 1994;
- CÓDIGO DE ÉTICA DOS JORNALISTAS DO BRASIL. Disponível em <http://www.igutenberg.org/codjor.html>
- CORNU, Daniel. Ética da informação. Bauru, SP: EDUSC, 1998.
- COSTA, Caio Túlio. Ética, Jornalismo e Nova Mídia – Uma moral provisória. Rio de Janeiro: Zahar, 2009.
- CURRAN, James; SEATON, Jean. Imprensa, rádio e televisão: Lisboa: Instituto Piaget, 2001.
- FENAJ - Federação Nacional dos Jornalistas. Código de Ética do Jornalista.
- GOMES, Mayra Rodrigues. Ética e jornalismo: uma cartografia dos valores. São Paulo: Escrituras Editora, 2002.
- GOODWIN, Eugene. Procura-se ética no jornalismo. Rio de Janeiro: Editora Nórdica, 1993.
- IGGERS, Jeremy. Good News, Bad News: Journalism Ethics and the Public Interest. Boulder: Westview Press, 1999.
- KARAM, Francisco. A Ética Jornalística e o Interesse Público. São Paulo: Summus, 2004.
- KOSOVSKI, Ester. Ética na Comunicação. Rio de Janeiro: Mauad, 1995.
- KOVACH, Bill; ROSENSTIEL, Tom. The elements of journalism: What newspeople should know and the public should expect. Crown, 2021.
- KUCINSKI, Bernardo. A síndrome da antena parabólica; ética no jornalismo brasileiro. São Paulo: Fundação Perseu Abramo, 1998;
- MALCON, Janet. O jornalista e o assassino. São Paulo: Companhia das Letras, 1990.
- McQUAIL, Denis. Media Accountability and Freedom of Publication. Oxford: Oxford University Press, 2003.
- MERRIL, John. Journalism Ethics: Philosophical Foundations for News Media. Bedford/St. Martin's, 1996.
- MEYER, Philip. A ética no jornalismo. Rio, Forense-Universitária, 1989.
- RAMONET, Ignácio. A Tirania da comunicação. Rio de Janeiro, Vozes, 1999.
- + Other materials assigned by the professor.



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