

MEDIA SYSTEMS AND POLITICAL COMMUNICATION

GRADUATE LEVEL | WORKLOAD: 30h | UFPR

PROFESSOR

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COURSE DESCRIPTION

Wednesdays, 6:30 PM – 10:30 PM

Seminars aimed to examine the concepts and practices associated with the notion of "Media Systems."

COURSE OVERVIEW

Thematic Seminars aimed to discuss the notion of "Media Systems" – one of the most influential concepts in the current literature on Political Communication. The intention is to encourage students to incorporate key theoretical categories in their research projects to strengthen the comparative study of media landscapes. Since the models proposed to examine the media systems characterizing developed countries are not necessarily applicable to other realities, the course addresses the claims for "de-Westernization" of Communication research.

Unit I: Comparing Media Systems: Conceptual approaches and historical perspectives.

Unit II: Political Parallelism and Media Instrumentalization.

Unit III: "Peripheral" Media Systems.

LEARNING OBJECTIVES

By the end of the semester, students will be able to:

1. Examine the "media systems" notion based on a cutting-edge international bibliography.
2. Explore the concept of "media systems" as a theoretical category to compare different countries.
3. Investigate how Political Communication experiences in settings outside the Western World question traditional concepts such as parallelism and instrumentalization of the media.
4. Discuss how institutional, organizational, and cultural elements characterizing different Political Communication environments are associated with the notion of "media systems."

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Participate in the discussion in all class sections.
4. Complete and submit all assignments by due dates.



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COURSE SCHEDULE

Class #1

HALLIN, D. Media System. In: Mazzoleni, G., Barnhurst, K. G., Ikeda, K. I., Maia, R. C., & Wessler, H. (Eds.). (2016). The International Encyclopedia of Political Communication. John Wiley & Sons.
<https://doi.org/10.1002/9781118541555.wbiepc169>

Class #2

SEYMOUR-URE, C. The Political Impact of Mass Media. London, U.K.: Constable, 1974. (Chapter 7)

HALLIN, D., & MANCINI, P. (2004). Comparing Media Systems: three models of media and politics. Cambridge: Cambridge University Press. (Chapter 2)

Class #3

NORRIS, P. Comparative Political Communications: Common Frameworks or Babelian Confusion? Government and Opposition, v. 44, n. 3, p. 321-340, 2009.
<https://doi.org/10.1111/j.1477-7053.2009.01290.x>

HALLIN, D., & MANCINI, P. (2017). Ten years after comparing media systems: What have we learned? Political Communication, 34(2), 155-171.
<https://doi.org/10.1080/10584609.2016.1233158>

Class #4

McCARGO, D. (2012). Partisan polyvalence: Characterizing the political role of Asian media. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 201-223.

VOLTMER, K. (2012). How Far Can Media Systems Travel? Applying Hallin and Mancini's Comparative Framework Outside the Western World. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 224-245.

Class #5

CHAKRAVARTTY, P., & ROY, S. (2013). Media pluralism redux: Towards new frameworks of comparative media studies "beyond the West." Political Communication, 30(3), 349-370.
<https://doi.org/10.1080/10584609.2012.737429>

ALBUQUERQUE, A. On Models and Margins. In: HALLIN, D., P. MANCINI. (Org.). Comparing Media Systems Beyond Western World. Cambridge: Cambridge University Press, 2012, p. 72-95.

Class #6

GUERRERO, M. (2014). The 'Captured Liberal' Model of Media Systems in Latin America. IN GUERRERO, M., & MÁRQUEZ-RAMÍREZ, M. (Eds.). Media systems and communication policies in Latin America. Springer: Palgrave Macmillan UK.

PIMENTEL, P.; MARQUES, F. P. J. (2020). De-westernizing media parallelism: How editorial interests unfold during impeachment crises. Journalism Studies.
<http://dx.doi.org/10.1080/1461670X.2020.1867000>

Class #7

Discussion/feedback regarding the final article each student intends to develop.



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GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Essay/Article: 50% of the final grade.
- Comments on mandatory readings: 50% of the final grade.

BACKGROUND READING MATERIALS

ALBUQUERQUE, A. (2020). Political Paralellism. In: Henrik Örnebring. (Org.). *The Oxford Encyclopedia of Journalism Studies*. Oxford: Oxford University Press, 1338-1351.

ALBUQUERQUE, A. On Models and Margins. In: HALLIN, D., P. MANCINI. (Org.). *Comparing Media Systems: Beyond Western World*. Cambridge: Cambridge University Press, 2012, p. 72-95.

ALLERN, S., BLACH-ØRSTEN, M. The News Media as a Political Institution: A Scandinavian Perspective. *Journalism Studies*, v. 12, n. 1, p. 92–105, 2011.

AZEVEDO, F. A grande imprensa brasileira: Paralelismo Político e Antipetismo (1989-2014). UFSCAR, 2016.

BLUMLER, J. G., GUREVITCH, M. *The crisis of public communication*. London: Routledge, 1995.

CHAKRAVARTTY, P., & ROY, S. (2013). Media pluralism redux: Towards new frameworks of comparative media studies "beyond the West." *Political Communication*, 30(3), 349-370.

COOK, T. *Governing with the news*. Chicago: The University of Chicago Press, 2005.

COOK, T. The news media as a political institution: Looking Backward and Looking Forward. *Political Communication*, v. 23, n. 2, p. 159-171, 2006.

CURRAN, J., PARK, M. Beyond Globalization Theories. In: CURRAN, J., M. PARK. (Eds.). *De-Westernizing Media Studies*. London: Routledge, 2005.

ERIKSSON, G.; OSTMAN, J. (2013). Cooperative or Adversarial? Journalists' Enactment of the Watchdog Function in Political News Production. *The International Journal of Press/Politics*, 18 (3), 304–324.

ESSER, F., UMBRICH, A. The Evolution of Objective and Interpretative Journalism in the Western Press: Comparing Six News Systems since the 1960s. *Journalism & Mass Communication Quarterly*, v. 91, n. 2, p. 229–249, 2014.

FERRACIOLI, P.; KNISS, A. B.; MARQUES, F. P. J. The watchdog role of fact-checkers in different media systems. *DIGITAL JOURNALISM*, v. 10, p. 717-737, 2022.

GANS, H. J. (1980). *Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time*. New York: Vintage Books.

GUERRERO, M. (2014). The 'Captured Liberal' Model of Media Systems in Latin America. In Guerrero, M., & Márquez-Ramírez, M. (Eds.). *Media systems and communication policies in Latin America*. Springer: Palgrave Macmillan UK.

GUERRERO, M. A., MÁRQUEZ-RAMÍREZ, M. (Eds.). *Media systems and communication policies in Latin America*. London: Palgrave Macmillan, 2014.



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- HALLIN, D. Media System. In: Mazzoleni, G., Barnhurst, K. G., Ikeda, K. I., Maia, R. C., & Wessler, H. (Eds.). (2016). *The International Encyclopedia of Political Communication*. John Wiley & Sons.
- HALLIN, D., & MANCINI, P. (2004). *Comparing Media Systems: three models of media and politics*. Cambridge: Cambridge University Press.
- HALLIN, D., & MANCINI, P. (Eds.). (2012). *Comparing media systems beyond the Western world*. Cambridge: Cambridge University Press.
- HALLIN, D., & MANCINI, P. (2017). Ten years after comparing media systems: What have we learned? *Political Communication*, 34(2), 155-171.
- HALLIN, D., & PAPANASSIOPOULOS, S. (2002). Political clientelism and the media: Southern Europe and Latin America in comparative perspective. *Media, Culture and Society*, 24(2), 175–195.
- HANITZSCH, T. (2007). Deconstructing journalism culture. *Communication Theory*, 17(4), 367–85.
- HANITZSCH, T. et al. Mapping Journalism Cultures Across Nations: A Comparative Study of 18 Countries. *Journalism Studies*, v. 12, n. 3, p. 273-293, 2011.
- HANUSCH, F., & VOS, T. P. (2019). Charting the development of a field: A systematic review of comparative studies of journalism. *International Communication Gazette*.
- LELKES, Y. Winners, Losers, and the Press: The Relationship Between Political Parallelism and the Legitimacy Gap. *Political Communication*, v. 33, n. 4, p. 1-21, 2016.
- MANCINI, P. (2012). Instrumentalization of the media vs. political parallelism. *Chinese Journal of Communication*, 5(3), 262-280.
- MARQUES, F. P. J.; MIOLA, E. Key concepts, dilemmas, and trends in political communication: A literature review considering the Brazilian landscape. *Annals of the International Communication Association*, v. 45, n. 2, p. 95-112, 2021.
- MARQUES, F. P. J., E. MIOLA, C. MONT'ALVERNE, and I. MITOZO. 2020. "Similar, but Not the Same: Comparing Editorial and News Agendas in Brazilian Newspapers." *Journalism Practice*, 14 (9), 1066-1086.
- MARQUES, Francisco Paulo Jamil; MONT'ALVERNE, Camila; MITOZO, Isabele. Editorial journalism and political interests: Comparing the coverage of Dilma Rousseff's impeachment in Brazilian newspapers. *Journalism*, v. 22, n. 11, p. 2816-2835, 2021.
- MARQUES, F. P. J.; VOS, T. P. Advancing comparative studies in political communication research: What factors explain the transformation of media systems?. *International Communication Gazette*.
- MÁRQUEZ-RAMÍREZ, M., et al. Detached or Interventionist? Comparing the Performance of Watchdog Journalism in Transitional, Advanced and Non-democratic Countries. *The International Journal of Press/Politics*, v. 25, n. 1, p. 53–75, 2019.
- McCARGO, D. (2012). Partisan polyvalence: Characterizing the political role of Asian media. In D. C. Hallin & P. Mancini (Eds.), *Comparing media systems beyond the Western world*, 201–223.
- MELLADO, C., et al. Journalistic performance in Latin America: A comparative study of professional roles in news content. *Journalism*, v. 18, n. 9, p. 1087–1106, 2017.
- MELLADO, C., MOREIRA, S. V., LAGOS, C., HERNÁNDEZ, M. E. Comparing Journalism Cultures in Latin America: The Case of Chile, Brazil and Mexico. *The International Communication Gazette*, v. 74, n. 1, p. 60–77, 2012.



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- NORRIS, P. Comparative Political Communications: Common Frameworks or Babelian Confusion? *Government and Opposition*, v. 44, n. 3, p. 321-340, 2009.
- PIMENTEL, P.; MARQUES, F. P. J. De-westernizing media parallelism: How editorial interests unfold during impeachment crises. *Journalism Studies*.
- PORTO, M. (2012). *Media Power and Democratization in Brazil*. New York: Routledge.
- SANTOS, D.; MARQUES, F. P. J. Media Parallelism Beyond the Political World: How Newspapers Push Economic Agendas Through Editorial Journalism. *International Journal of Communication*, v. 17, p. 3473-3495, 2023.
- SCHUDSON, M. (2002). The news media as political institutions. *Annual Review of Political Science*, 5(1), 249–269.
- SCHUDSON, M. (2008). *Why Democracies Need an Unlovable Press*. Cambridge: Polity Press.
- SEYMOUR-URE, C. *The Political Impact of Mass Media*. London, U.K.: Constable, 1974.
- SINCLAIR, J. (2004). The globalization of Latin American media. *NACLA Report on the Americas*, 37(4), 15-19.
- SODRÉ, N. W. (1999). *História da Imprensa no Brasil*. Rio de Janeiro: Mauad.
- SPARROW, B. H. A research agenda for an institutional media. *Political Communication*, v. 23, n. 2, p. 145-157, 2006.
- VAN AELST, P., WALGRAVE, S. Information and Arena: the dual function of the news media for political elites. In: VAN AELST, P., WALGRAVE, S. *How political actors use the media*. [s.l.]: Palgrave MacMillan, 2017.
- VAN DALEN, A. (2012). Structural Bias in Cross-National Perspective: How Political Systems and Journalism Cultures Influence Government Dominance in the News. *The International Journal of Press/Politics*, 17 (1), 32–55.
- VAN DALEN, A. Red Economy, Blue Economy: How Media-Party Parallelism Affects the Partisan Economic Perception Gap. *The International Journal of Press/Politics*, v. 0, n. 0, p. 1–25, 2020.
- VAN DER PAS, D. J., VAN DER BRUG, W., Vliegenthart, E. R. Political parallelism in media and political agenda-setting. *Political Communication*, v. 34, n. 4, p. 1-20, 2017.
- VAN KEMPEN, H. Media-Party Parallelism and Its Effects: A Cross-National Comparative Study. *Political Communication*, v. 24, n. 3, p. 303-320, 2007.
- VARTANOVA, E. The Russia Media Model in the Context of Post-Soviet Dynamics. In: HALLIN, D., P. MANCINI. (Org.). *Comparing Media Systems Beyond Western World*. Cambridge: Cambridge University Press, 2012, p. 119-142.
- VOLTMER, K. (2012). How Far Can Media Systems Travel? Applying Hallin and Mancini's Comparative Framework Outside the Western World. In: HALLIN, D., P. MANCINI. (Org.). *Comparing Media Systems Beyond Western World*. Cambridge: Cambridge University Press, 2012, p. 224-245.
- VOS, T. P., & WOLFGANG, J. (2018). Journalists' normative constructions of political viewpoint diversity. *Journalism Studies*, 19(6), 764-781.
- WAISBORD, S. Latin America Media and the Limitations of the Media' Globalization' Paradigm. In: M. GUERRERO, M. MÁRQUEZ-RAMÍREZ (Eds.), *Media systems and communication policies in Latin America*. London: Palgrave Macmillan, 2014, p. 24-42.
- ZIELONKA, J. (Ed.). (2015). *Media and politics in new democracies*. New York, NY: Oxford University Press.



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