

PRACTICES IN RADIO JOURNALISM

UNDERGRADUATE LEVEL | WORKLOAD: 90h | UFMA

PROFESSOR

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COURSE DESCRIPTION

Characteristics of the journalistic style on the radio. Producing journalistic for radio shows. Language and writing techniques. Editing for radio. Interviews and debates. Journalism, the radio, and digital platforms.

LEARNING OBJECTIVES

By the end of the semester, students will be able to:

1. Understand the characteristics of journalism for radio platforms.
2. Master the production routines in radio journalism, as well as its historical and technical aspects.
3. Write, produce, record, and edit for different journalistic formats used on radio shows.
4. Examine new settings of radio shows in the context of digital communication.

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures and practical classes.
2. Read mandatory texts.
3. Participate in practical demonstrations and monitored field activities.
4. Engage in the exercises at the radio journalism laboratory.
5. Complete and submit all assignments by due dates.

COURSE SCHEDULE

Unit 1 – Characteristics of communication on the radio

- Singularities of radio journalism.
- Radio genres.

Unit 2 – Radio, language, and style

- Language and general rules to writing for radio.
- Radio scripts.



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Unit 3 – Genres and formats of radio journalism

- News: production and editing.
- Interview: production and editing.
- News story: production and editing.

Unit 4 – Radio Journalism Production (lab activities)

Unit 5 – Digital radio and web radio.

GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Midterm Exam: 30% of the final grade.
- Individual assignment (practical production): 30% of the final grade.
- Teamwork (practical production): 30% of the final grade.
- Class participation, punctuality, and attendance: 10% of the final grade.

BACKGROUND READING MATERIALS

BARBEIRO, H.; LIMA, P. Manual de radiojornalismo. Rio de Janeiro: Campus, 2003.

FERRARETO, Luiz. Rádio: o veículo, a história, a técnica. Porto Alegre: Sagra Luzzatto, 2001.

JUNG, Milton. Introdução ao jornalismo de rádio. São Paulo: Editora Contexto, 2004.

KOVACH, Bill; ROSENSTIEL, Tom. Os elementos do jornalismo: o que os jornalistas devem saber e o público exigir. São Paulo: Geração Editorial, 2004.

MCLEISH, Robert. Produção de Rádio – um guia abrangente da produção radiofônica. São Paulo: Summus, 2001.

ORTRIWANO, Gisela. A informação no rádio. São Paulo: Summus, 1985.

PORCHAT, Maria Elisa. Manual de radiojornalismo da rádio Jovem Pan. São Paulo: Brasiliense, 1986.

PRADO, Emilio. Estrutura da informação radiofônica. São Paulo: Summus, 1989.

PRADO, Magaly. Produção de rádio: manual prático para professores e alunos. São Paulo: Campus, 2006.

+ Other materials assigned by the professor.



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