

THEORIES OF JOURNALISM

UNDERGRADUATE LEVEL | WORKLOAD: 60h | UFC

PROFESSOR

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UFPR, Edf. Pedro I, Room 520

COURSE DESCRIPTION

Journalism as a field of knowledge. The main theories in Journalism Studies. Instrumentalist and constructionist paradigms. The media's role in building our reality.

LEARNING OBJECTIVES

By the end of the semester, students will be able to:

1. Consider the journalistic product as a discursive and cultural practice in contemporary societies.
2. Identify the relationships between journalists and journalism organizations.
3. Analyze and comprehend the main Theories of Journalism.
4. Examine the extent to which Journalism can be understood as a form of knowledge.

CLASSROOM METHODOLOGY PROCEDURES

Each week, students will be expected to:

1. Attend the lectures.
2. Read mandatory texts.
3. Participate in the discussion in all class sections.
4. Complete and submit all assignments by due dates.

COURSE SCHEDULE

Unit 1 – Theories of Journalism and Communication Theory.

Classical and contemporary theories in mass communication: An overview

Journalistic narratives and professional procedures.

Journalism as a form of knowledge.

Unit 2 – The journalistic field: Profession and institutions.

The concepts of social field, doxa, and habitus.

Journalism as a profession.

Journalism institutions.

Journalism and its intersections with other social fields.



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Unit 3 – Theories of Journalism.

History, concepts, foundations, and critics.

Gatekeeping Theory.

Organizational Theory.

Political Action Theory.

Constructionist Theory / Newsmaking.

Agenda-setting.

Framing.

The spiral of silence.

Third-person and other media effects.

GRADING

Evaluation of students enrolled in this course follows the criteria stated below:

- Midterm Exam: 50% of the final grade.
- Comments on mandatory readings: 30% of the final grade.
- Group seminars: 20% of the final grade.

BACKGROUND READING MATERIALS

ALSINA, Miquel Rodrigo. A construção da notícia. Petrópolis:Vozes,2009.

BARROS FILHO, Clóvis e MARTINO, Luiz S. M. O habitus na comunicação. São Paulo: Paulus, 2003

BELTRÃO, Luiz. Introdução à filosofia do jornalismo. São Paulo: Editora da Universidade de São Paulo; COMARTE, 1992.

BREED, Warren. "O controle social na redação". In TRAQUINA, Néelson (org.) Jornalismo: questões, teorias e "estórias". Lisboa: Vega, 1993.

FALLOWS, James. Breaking the news: How the media undermine American democracy. Vintage, 1997.

FERRACIOLI, P.; KNISS, A. B.; MARQUES, F. P. J. The watchdog role of fact-checkers in different media systems. DIGITAL JOURNALISM, v. 10, p. 717-737, 2022.

FONTES, G. S.; BARAO, G.; MARQUES, F. P. J. 'It was all about being 'young,' 'cute,' and 'funny': How women journalists assess harassment and gender inequalities in Brazilian newsrooms. Feminist Media Studies, v. 23, p. 1-16, 2023.



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- GANS, J. H. Deciding what's news. New York: Vintage Books, 1980.
- GOMES, Mayra R. Jornalismo e ciências da linguagem. São Paulo: Hacker/Edusp, 2000. 109p.
- KOVACH, Bill; ROSENSTIEL, Tom. The elements of journalism: What newspeople should know and the public should expect. Crown, 2021.
- MARQUES, F. P. J. Populism and Critical Incidents in Journalism: Has Bolsonaro Disrupted the Mainstream Press in Brazil?. International Journal of Press-Politics.
- MARQUES, F. P. J.; MIOLA, E.; MITOZO, I.; MONT'ALVERNE, C. Similar, but not the same: Comparing Editorial and News Agendas in Brazilian Newspapers. Journalism Practice, v. 14, p. 1066-1086, 2020.
- MARQUES, F. P. J.; MONT'ALVERNE, C. What are newspaper editorials interested in? Understanding the idea of criteria of editorial-worthiness. Journalism, v. 22, p. 1812-1830, 2021.
- MARQUES, F. P. J.; MONT'ALVERNE, C.; MITOZO, I. B. Editorial journalism and political interests: Comparing the coverage of Dilma Rousseff's impeachment in Brazilian newspapers. Journalism, v. 22, p. 2816-2835, 2021.
- MONT'ALVERNE, C.; MARQUES, F. P. J. What makes an issue relevant to newspaper editorials? An empirical approach to criteria of editorial-worthiness. BRAZILIAN JOURNALISM RESEARCH (ONLINE), v. 18, p. 122-151, 2022.
- PENA, Felipe. Teoria do Jornalismo. São Paulo: Editora Contexto, 2005.
- PIMENTEL, P. S.; MARQUES, F. P. J.; SANTOS, D. The structure, production routines, and political functions of editorials in contemporary journalism. Atlantic Journal of Communication, v. 29, p. 1-14, 2021.
- SCHUDSON, Michael. "Creating public knowledge." In __. Media Studies. Columbia University, v. 9, n.3, 1995. p.27-32.
- TRAQUINA, Nelson. Teorias do jornalismo. Florianópolis. Insular. 2004.
- ZELIZER, Barbie. Taking journalism seriously. London. Penguin. 2005.
- + Other materials assigned by the professor.



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